



GAIL FARBER, Director

COUNTY OF LOS ANGELES DEPARTMENT OF PUBLIC WORKS

"To Enrich Lives Through Effective and Caring Service"

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March 08, 2016

The Honorable Board of Supervisors
County of Los Angeles
383 Kenneth Hahn Hall of Administration
500 West Temple Street
Los Angeles, California 90012

Dear Supervisors:

ADOPTED

BOARD OF SUPERVISORS
COUNTY OF LOS ANGELES

24 March 8, 2016

LORI GLASGOW
EXECUTIVE OFFICER

APPROVE CONTINUATION OF THE HOLLYWOOD BOWL PARK-AND-RIDE AND SHUTTLE PROGRAM (ALL SUPERVISORIAL DISTRICTS) (3 VOTES)

SUBJECT

This action is to approve continuation of the Hollywood Bowl Park-and-Ride and Shuttle Program to provide service from park-and-ride and shuttle lots to the Hollywood Bowl for the 2016 and 2017 summer seasons.

IT IS RECOMMENDED THAT THE BOARD:

1. Find that the Hollywood Bowl Park-and-Ride and Shuttle Program is statutorily exempt from the provisions of the California Environmental Quality Act.
2. Approve continuation of the Hollywood Bowl Park-and-Ride and Shuttle Program to provide bus service from park-and-ride and shuttle lots to the Hollywood Bowl for the 2016 and 2017 Hollywood Bowl summer seasons at an estimated cost of \$2,615,000 and \$2,741,000, respectively.
3. Authorize the Director of Public Works or her designee to disburse \$350,000 each season to the Los Angeles Philharmonic Association for the 2016 and 2017 Hollywood Bowl summer seasons to offset its share of the cost of the program.
4. Authorize the Director of Public Works or her designee to negotiate and award contracts for the 2016 and 2017 summer seasons to independent bus operators that are determined to be qualified proposers for the park-and-ride lots.

5. Authorize the Director of Public Works or her designee to negotiate and award contracts with various municipal bus operators to provide service for the park-and-ride lots for the 2016 and 2017 summer seasons.

6. Authorize the Director of Public Works or her designee to execute an agreement with the Los Angeles Philharmonic Association for the Philharmonic to provide buses for the distant park-and-ride lots in the event a contracted bus operator fails to deliver service; to contribute an estimated \$194,000 for the 2016 season and an estimated \$233,000 for the 2017 season toward the net cost of the park-and-ride service, which is based on the 44 percent pro rata share the Philharmonic financed over the past four seasons; the Philharmonic to pay any additional cost exceeding the County's maximum obligation; the County to contribute \$105,000 toward the cost of the shuttle service; and for the County to disburse \$350,000 to the Los Angeles Philharmonic for the program each season.

PURPOSE/JUSTIFICATION OF RECOMMENDED ACTION

The purpose of the recommended actions is to approve continuation of the Hollywood Bowl Park-and-Ride and Shuttle Program to provide service from park-and-ride and shuttle lots to the Hollywood Bowl for the 2016 and 2017 summer seasons and to find the program exempt from the California Environmental Quality Act. The Philharmonic will continue its marketing campaign to promote the program and encourage the prepurchase of park-and-ride tickets. The Philharmonic will also contribute toward the cost of the park-and-ride service, which it has done since the 2012 season.

Implementation of Strategic Plan Goals

The Countywide Strategic Plan directs the provisions of Operational Effectiveness/Fiscal Sustainability (Goal 1) and Integrated Services Delivery (Goal 3). This program provides services to the public in a responsive manner and offers access to the arts. Providing these services improves the mobility of patrons and decreases traffic congestion in the vicinity of the Hollywood Bowl. This program is a public-private partnership that enables the County to provide these services in a cost-effective manner.

FISCAL IMPACT/FINANCING

There will be no impact to the General Fund.

The 2016 cost of the program is estimated to be \$2,615,000. This amount includes \$2,510,000 for the park-and-ride service and \$105,000 for the shuttle service. The County's share of the cost for the park-and-ride service is estimated to be \$247,000, based on the park-and-ride service cost of \$2,510,000, less the Los Angeles County Metropolitan Transportation Authority funding of \$1,057,000, anticipated farebox of \$1,012,000, and the Philharmonic 44 percent pro rata share estimated to be \$194,000.

The 2017 cost of the program is estimated to be \$2,741,000. This amount includes \$2,636,000 for the park-and-ride service and \$105,000 for the shuttle service. The County's share of the cost for the park-and-ride service is estimated to be \$297,000, based on the park-and-ride service cost of \$2,636,000, less the Los Angeles County Metropolitan Transportation Authority funding of \$1,057,000, anticipated farebox of \$1,049,000, and the Philharmonic 44 percent prorata share estimated to be \$233,000.

The County's cost of the program will be financed from the Top-of-Pot allocation of the County's Proposition A Local Return Transit Program and will be included in the Transit Enterprise Fund Fiscal Year's 2016-17 and 2017-18 Budgets.

The County's annual disbursement of \$350,000, each season, to the Philharmonic to offset its share of the cost of the program will be financed from ongoing Net County Cost in the Public Works General Fund Fiscal Year's 2016-17 and 2017-18 Budgets. The Transit Enterprise Fund will be reimbursed with \$350,000 from the Public Works General Fund through the annual budget process.

FACTS AND PROVISIONS/LEGAL REQUIREMENTS

The Board approved providing public transportation from outlying park-and-ride lots throughout the County and local shuttle lots to the Hollywood Bowl performances during the past 42 summer seasons. The program was highly successful in transporting approximately 31 percent of the 2015 Hollywood Bowl season attendees to this special event center.

The 2016 and 2017 programs will operate between June and September of each year. The park-and-ride and shuttle lots may include, but are not limited to, the proposed park-and-ride and shuttle lots indicated on the enclosed list.

The various operators providing bus service from the park-and-ride lots in prior years have included Star Dust Tours Incorporated; Finish Line Charter; So Cal Limousine Rental LLC; Transit Systems Unlimited, Inc.; and Movieland Charter and Tours. Pursuant to the Board's delegation to the Director of Public Works, agreements will be negotiated and entered into with qualified independent bus operators submitting bids for the park-and-ride lot service and will be approved as to form by County Counsel prior to submittal to the Director of Public Works or her designee for signature.

There is no charge for patron parking at the park-and-ride and shuttle lots except for the Hollywood and Highland lot. The Philharmonic will obtain approval from the property owners at each lot to operate the park-and-ride and/or shuttle services from their lot and pay for any lease fees. Should a lot location become unavailable for use, the Philharmonic may arrange for an alternate site. As in past years, bus operators serving each lot will provide the necessary liability insurance to hold harmless the property owners of the park-and-ride and shuttle lots; the Philharmonic; and the County, its special districts, elected officials, officers, agents, employees, and volunteers.

In the December 15, 2009, approved motion, the Board requested an annual update regarding progress with using clean diesel or alternative-fuel buses to provide this service. In response, Public Works requires potential bidders and awardees of the park-and-ride service to comply with California Air Resources Board regulations for lowering emissions and to complete and submit the Statewide Heavy Duty Truck and Bus Fleet Calculator form. This form is available on the California Air Resources Board website and once completed indicates if a contractor is in compliance, for the 2015 season, all contractors complied with California Air Resources Board regulations.

For both seasons, the prepurchase park-and-ride fare will be \$7, and the cash-paying fare will be \$12. The shuttle fare will be \$6. Fares are for roundtrip transportation.

ENVIRONMENTAL DOCUMENTATION

The proposed program is statutorily exempt from the California Environmental Quality Act pursuant to Section 21080(b)(10) of the Public Resources Code. This exemption provides for the implementation of passenger or commuter transit services.

IMPACT ON CURRENT SERVICES (OR PROJECTS)

These actions provide for continuation of the current service.

CONCLUSION

Please return one adopted copy of this letter to the Department of Public Works, Programs Development Division.

Respectfully submitted,

A handwritten signature in cursive script that reads "Gail Farber".

GAIL FARBER

Director

GF:JTW:og

Enclosures

c: Chief Executive Office (Rochelle Goff)
County Counsel (Carole Suzuki)
Executive Office

PARK-AND-RIDE AND SHUTTLE LOT LOCATIONS

The park-and-ride and shuttle lots may include, but are not limited to, the following locations:

Park-and-Ride Lots

Lot 1	Sherman Oaks	Westfield Fashion Square 14006 Riverside Drive Sherman Oaks, CA 91423
Lot 2	Westwood	Federal Building 11000 Wilshire Boulevard Westwood, CA 90024
Lot 3	Chatsworth	Chatsworth Metrolink Station 21510 Devonshire Street Chatsworth, CA 91311
Lot 4	Westchester	Westchester Shopping Center 6212 West Manchester Avenue Westchester, CA 90045
Lot 5	Pasadena	Pasadena Public Parking Lot Marengo Avenue and Ramona Street Pasadena, CA 91101
Lot 6	El Monte	El Monte Bus Terminal 3501 Santa Anita Avenue El Monte, CA 91731
Lot 7	Torrance	Wilson Community Park 2000 North Crenshaw Boulevard Torrance, CA 90503
Lot 8	Santa Monica	Santa Monica Department of Motor Vehicles 2235 Colorado Avenue Santa Monica, CA 90404
Lot 9	East Los Angeles	East Los Angeles College Weingart Stadium Parking Lot 1301 Avenida Cesar Chavez Los Angeles, CA 91754

Lot 10 Lakewood	Lakewood Center Mall 500 Lakewood Center Mall Lakewood, CA 90712
Lot 11 Downey	Downey Metro Green Line Station South Parking Lot 12801 Lakewood Boulevard Downey, CA 90242
Lot 12 Culver City	Metro Expo Line Station 8817 Washington Boulevard Culver City, CA 90230
Lot 13 Arcadia	Arcadia Park 405 South Santa Anita Avenue Arcadia, CA 91003
Lot 14 Rowland Heights	Schabarum Regional Park 17250 East Colima Road Rowland Heights, CA 91748
<u>Shuttle Lots</u>	
Los Angeles Zoo Lot	5333 Zoo Drive Section "C" Los Angeles, CA 90024
Hollywood and Highland Lot	6801 Hollywood Boulevard Los Angeles, CA 90028
Ventura Lot	10801 Ventura Boulevard Los Angeles, CA 91604
Ventura Annex Lot	10601 Ventura Boulevard Los Angeles, CA 91604

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